Exhibit hall sustainability is an important component of overall sustainability for conferences, trade shows and events. The negative impacts of exhibiting may result from many aspects of exhibiting, including the emissions resulting from travel and shipping, and the waste created by exhibit components that are not reused or recycled. Exhibit hall sustainability is not under the direct control of event hosts, but event hosts can encourage an increase in sustainability.

Objectives of the Program

• Helps event organizers improve exhibit hall sustainability
• Guides exhibitors down the exhibit sustainability path
• Tracks levels of sustainable achievement

Benefits

• Provides a more sustainable exhibit hall
• Addresses an important area of event sustainability that is not under the direct control of conference organizers
• Increases awareness of sustainable exhibiting issues
• Gives exhibitors a way to assess the sustainability of their exhibiting process
• Provides exhibitors ideas for improving the sustainability of their exhibits in the future

How the Program Works

Leonardo Academy provides to the event/conference organizer:

• The Exhibitor Sustainability Scorecard to send out to the exhibitors
• A compilation of the results
• An analysis of the level of achievement
• An onsite presence to review the top scoring exhibits and to meet with exhibitors to discuss exhibit sustainability
• Recommendations for achieving ongoing improvements of exhibit hall sustainability

Additional Sustainability Services for Events

• Emissions calculations offsets and certification
• Overall event sustainability